

# Qwo® for Cellulite

**DIMPLING OF THE SKIN, COMMONLY KNOWN AS CELLULITE AFFECTS NEARLY 9 OUT OF 10 WOMEN.**

And, this is true despite maintaining a good level of fitness, healthy eating habits and weight control. Cellulite tends to worsen over time with the buttocks being the most commonly affected area. The cause of cellulite is mostly related to fibrous bands which extend vertically upward to the inside of the skin. These bands do not stretch and create a tufted or dimpled appearance. Additionally, over time, fat cells surrounding the bands may enlarge and the skin tends to thin. These factors add to the dimpled appearance. Numerous treatments for cellulite have come and gone over the course of my career and prior to now, none have provided lasting improvement. However, that changed with the FDA's recent approval of Qwo® for treatment of cellulite in the buttocks.

**QWO® IS AN INJECTABLE MEDICATION WHICH CONTAINS ENZYMES CALLED COLLAGENASES.**

It is believed to work in three ways: releasing the fibrous bands, redistributing the fat cells and stimulating the growth of new collagen. It is administered in a series of three treatments performed 21 days apart. Each treatment involves injections into the dimples. Results are visible 28 days after the third treatment and sometimes before then. Importantly, Qwo® only treats dimpling, not laxity of the skin.



Right now, most people aren't thinking about swimsuits since we are heading into winter. However, because of the treatment process, winter is the ideal time to complete the three-month treatment course. In our experience, patients can anticipate significant bruising after each treatment.

**QWO® HAS BEEN STUDIED IN MORE THAN 1800 PATIENTS...**

making it the most clinically studied, FDA-approved, treatment for cellulite. Although there may be some tenderness in the treated areas, there is no

downtime anticipated. Of course, you should not have Qwo® if you have a history of allergy to collagenase or infection at the injection sites.

**NOW IS THE TIME TO GET READY FOR SUMMER 2023.**

Our team of nurse-injectors have been fully trained and have experience with Qwo®. They are available to offer this exciting and effective treatment.

Dr. David Kim is a Board-Certified Plastic Surgeon who is devoted to advanced techniques in Cosmetic Surgery of the Face, Breast, & Body. Dr. Kim, Carey Sanders, RN, Shirley Ramsey, DNP, APRN, and Tara Smith APRN, offer a full spectrum of injectable and laser treatments. Karen Sims, RN, and Shirley Ramsey, DNP, APRN provide medical grade skin care.



**KIRN**  
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